



VirtualLockBox™

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VIRTUAL LOCKBOX *MEDIA KIT*

What is Virtual LockBox?

Virtual LockBox is a safe, simple and reliable place to store and share memorabilia online. Similar to a bank vault, Virtual LockBox allows users to upload and store images, video, audio and document files in a secure virtual vault for future delivery to a specified recipient.

Virtual LockBox incorporates future, date-driven technology that connects the past to the present. For the first time, technology is connecting and enhancing human relationships by adding value to the future of those you care about while preserving privacy.

By enabling users to send messages that will be received in the future, Virtual LockBox facilitates our need to be remembered and to remember those we love beyond life on this world.



For more information, please contact Sanjay Maharaj
at sanjaymaharaj@sharemylife.com



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Virtual LockBox Factsheet

- Virtual LockBox has filed for a provisional patent for its application of date driven technology.
- Virtual LockBox has the highest encryption level available.
- Virtual LockBox is the first website to totally focus on creating a simple, reliable, secure platform which enables users to send and receive messages into the future.
- Anyone can sign up for Virtual LockBox and use its free storage space.
- Virtual LockBox is safe, secure and reliable.



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The Virtual LockBox Story: *A Company Built on Pure Belief, Passion & Heart*

The Idea:

Virtual LockBox began with Jeff Booth, his brother-in-law, Chris, a fabulous dinner and a lot of wine. Chris mentioned how obituaries were the most read sections of most newspapers. That resonated with both Jeff and Chris. For them, that obituaries were highly read made sense, because people want to be remembered; they want to make a difference. Jeff's own experience with the loss of his brother and Chris' with his father highlighted that sentiment. Their wheels started spinning. Jeff left the table to think about the concept of 'being remembered'. When he came back, he had discovered a way to help people better connect and provide comfort to each other.

How did the company get to where it is today?

Neither Jeff nor Chris had time to commit to this new venture so they decided to fund it instead. This meant hiring someone who was capable and passionate enough about the idea to pull it off.

That someone was Sanjay Maharaj.

The minute Jeff and Chris discussed the idea with Sanjay, Virtual LockBox was born. Having lost both of his grandfathers at a very young age, Sanjay had always wondered what kind of lives they led and what kind of men they were. Being part of a company that sustained memories throughout the generations was something Sanjay had to be a part of.



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The Technology:

Finding a more tangible way to preserve memories became vital for Sanjay, Jeff and Chris. They came up with the idea for Virtual Lock Box - a safe and secure online storage system that would allow users to send videos, photos and letters to loved ones far into the future. Date driven technology wasn't new, applications like Microsoft's Outlook and Mac's Ical had been using it to remind users of forthcoming tasks and to set up meetings for years. What they came up with was an evolution of date driven technology: users could collect memories to send far into the future - to a date that may even be beyond their own life.

The Development Process:

While Booth and Nickerson are the visionaries behind Virtual LockBox, Sanjay Maharaj brought the idea to life. For two years, Sanjay toiled away with developers and designers and overcame a multitude of challenges, like starting a company amidst an unprecedented global recession. Motivated by pure belief in the company's concept, Sanjay found other like-minded people who loved the idea and got to work.



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The Heart:

With Jeff, Chris and Sanjay's vision for Virtual LockBox, anyone can capture their story and deliver it their loved ones when they would need it most. A young mother stricken with terminal brain cancer, could pass along words of wisdom for her children long after she passes. Grandparents could send precious stories to their grandchildren about what it was like to grow up in a world without computers and television.

Virtual LockBox was built on the pure belief of its President, Sanjay Maharaj and the passion of its visionary, Jeff Booth and Chris Nickerson.



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Jeff Booth

Chairman & Co - Founder

Jeff Booth is the visionary and co-founder of Virtual LockBox. He's also the co-founder and CEO of BuildDirect - recognized as one of the most innovative companies in BC and one of the top growth companies in Canada, doing business in over 100 countries.

Jeff measures success by his contribution to others and by the success of those around him. He thrives on creating leaders, touching people's lives and making a difference. His vision for Virtual LockBox was to create opportunities for people to tell their stories in a way that would provide comfort and connection to the special people in their lives.

He wants everyone to remember that in the chaos of life today where there is little time, we take a step back to remember what is most important in life: friends, family, relationships.



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Chris Nickerson

Co - Founder

Chris Nickerson is the co-founder of Virtual LockBox. Connecting with people and hearing their stories has always been a passion for Chris. For him, everyone holds a rich and fascinating history ripe with laughter, hope, and wonderment, that needs to be preserved and shared.

He envisioned Virtual LockBox as a means to connect loved ones forever. When his father passed away at the young age of 61, he left behind many untold stories, and Chris never had the opportunity to fully know him. Virtual LockBox is the forum to ensure untold stories, like Chris' father's, are told.

Chris lives in Ontario with his wife and their 3 amazing boys. He knows that when his three sons begin to ask him questions about his own life, he will tell them everything.



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Sanjay Maharaj

President & CEO

Sanjay Maharaj is the President and CEO of Virtual LockBox. When Sanjay first heard about the concept of Virtual LockBox, Sanjay knew he had found his passion and had to become part of it. Sanjay loves being able to deliver a platform in which people can share their memories and connect with each other.

Sanjay attributes his entrepreneurial spirit to his father who built the largest subcontractor operation in Fiji. Sanjay's first job dealt with sales and construction management. It was at that point that he realized that nothing in life is impossible.

In year 2000, Sanjay helped start-up what is now the world's largest online building supplies vendor, BuildDirect. It was there that he first met Jeff Booth - they became great friends and colleagues.

Sanjay is married to the love of his life. His greatest joy is spending time with his young, growing family.